



Olds Municipal Library Plan of Service 2015 – 2017



Create Young Readers: Early Literacy

Children from birth to age five will have programs and services designed to ensure that they will enter school ready to learn to read, write, and listen.

Goal 1

New parents will have the information they need to build early literacy skills in their children.

Objective:

By the end of 2017, at least 25% of packages distributed through the Books for Babies program to residents of Olds will be redeemed.

Measurements:

Number of Packages given out
Number of cards redeemed

Goal 2

The Library will provide programs for parents that help foster early literacy skills in their children ages 0-5.

Objective:

By the end of 2017, there will be a 15% increase in the number of unique parents who have attended programs that teach them how to foster literacy skills in their children.

Measurements:

Number of Parents registered in Programs

Goal 3

The Library will provide programs for children ages 0-5 that will instill a love of literacy and increase their early literacy skills, and prepare them for school.

Objective:

By the end of 2017, there will be a 10% increase in the number of children who have attended programs that instill a love of literacy and increase their early literacy skills, and prepare them for school.

Measurements:

Number of children ages 0-5 registered in literacy programs

Stimulate Imagination: Reading, Viewing, and Listening for Pleasure

Residents who want materials to enhance their leisure time will find what they want when and where they want them and will have the help they need to make choices from among the options.

Goal 1

Seniors will have the skills they need to use library online materials and services with ease and confidence.

Objective 1:

By the end of 2017 90% of seniors surveyed know how to access online services.

Objective 2:

From 2015 – 2017 the library will host at least six sessions offered showing seniors how to access our online materials and service.

Measurements:

Number of seniors that know how to access online services

Number of sessions offered specifically to seniors

Goal 2

Teen will have the materials and programs that will allow them to push the boundaries of their imagination.

Objective 1:

By the end of 2017 the library will increase the number of teens engaged in out of the box library programming.

Objective 2:

By the end of 2017 the library will increase the number of books being checked out in the Youth and Junior areas.

Measurements:

Number of teens registered in programs

Number of items circulated in Junior and Youth areas

Goal 3

The library will have a wide selection of materials that allow people to stimulate their imagination through reading and listening.

Objective 1:

By the end of 2017 there will be a 20% increase the number of suggestions from the public.

Objective 2:

By the end of 2017, 70% of the people surveyed will be satisfied with the collections in the library.

Objective 3:

By the end of 2017, circulation in all collections will increase by 5%.

Measurements:

Number of items circulated

Number of patron suggestions

Number of people satisfied with the collection

Satisfy Curiosity: Lifelong Learning

Residents will have the resources they need to explore topics of personal interest and continue to learn throughout their lives.

Goal 1

Youth and teens ages 6-18 will have programs and materials available to help them explore areas of special interest

Objective 1:

The library will engage at least 100 youth and teens in programs each year.

Objective 2:

The library will host at least one program per season of programming specifically designed to build literacy skills in teens.

Measurements:

Number of youth and teens registered in programs
Number of sessions held.

Goal 2

Community members between the ages of 25 – 45 will have programs and activities to help satisfy their curiosity.

Objective 1:

The library will host at least 3 programs a year to foster conversation and interaction between community members.

Objective 2:

At least 25% of the programs and events offered at the library will be targeted toward adults between the ages of 25 – 45.

Measurements:

Number of programs offered
Number of participants in programs

Goal 3

All Community members will have programs and activities to help satisfy their curiosity.

Objective 1:

The library will host at least 40 programs per year that will help people satisfy their curiosity for lifelong learning.

Objective 2:

By the end of 2017, circulation in all collections will increase by 5%.

Measurements:

Number of programs offered
Number of participants in programs
Number of items circulated