

# ***Olds Municipal Library (OML) Strategic Plan 2018-2022***

## ***Legislation and Requirements***

The Libraries Regulation requires boards to have a current plan of service, including a mission statement and goals and objectives, based on a community needs assessment.

### *Alberta Library Regulation Part 3*

*13(1) In managing and controlling a municipal library, a municipal board or intermunicipal library board shall*

*(a) within 3 years of being established, develop and file with the Minister a plan of service with a mission statement and goals and objectives based on a needs assessment of the municipality or municipalities served by the board, and*

*(b) annually review its plan of service.*

*(2) A municipal board or intermunicipal library board shall file with the Minister a copy of its current plan of service with goals and objectives not less frequently than every 5 years following the date on which the plan was previously filed with the Minister.*

## **Definitions:**

*Tactile experiences* include those experiences that involve using equipment, technology, and other manipulatives. This may include, but is not limited to ipads, tablets, gaming systems, 3D printers, little bits kits, telescopes and more.

## ***Background and History***

Beginning in June 2017, the board began the process of renewing its Strategic Plan of Service. The process used was modeled very closely to the "Strategic Planning for Results" process, as required by the provincial Government.

To begin, the board compiles a committee made up of community members from as many different backgrounds as possible. Age demographics, organization membership, educational background are some examples of the things that were taken into consideration while planning this committee. Simultaneously, there were a number of organizations in town also going to the community for feedback. By partnering with these groups, we felt that we could reach more people, leverage our results, and share in the process together.

The first meeting was a large community needs assessment. A number of participants from all walks of life attended and shared what they wanted to see in Olds to make it the best place to live. A second session was held with staff members to capture their visions for the community and library.

The library board used the information provided from these sessions to three Library Responses that were to become the focus of library programming and services over the following 5 years.

In March 2018 the library board met again to create goals and objectives that would guide the service areas down a path they felt fit with the community's needs and wants as well as the resources the library had to offer. While not everything that was captured at the focus group sessions could be a priority for the library, the information was also shared with the Town of Olds and the Olds Institute for their own planning and consideration.

### ***Olds Municipal Library Goals and Objectives***

According to the "Strategic Planning for Results Workbook", goals and objectives have distinct definitions. A *Goal* is the benefit your community (or a target population within your community) will receive from library service. An *Objective* is the way the library will measure progress toward a goal. In other words, a goal is something you are going to do for the community, stated in community-oriented terms, and an objective is the way you are going to do it, stated in library-oriented terms.

**Create Young Readers:** Children from birth to 5 will have programs and services designed to ensure that they will enter school ready to learn to read, write and listen.

- Goal 1: Parents will have access to programs, materials, services & experiences that allow them to foster early literacy skills in their children.

Objective 1: by 2022 there will be a 30% increase in the number of parents attending programming designed to aid them in their family early literacy goals.

Objective 2: by 2022 there will be a 10% increase in the number of materials available for parents to aid them in their family early literacy goals.

Objective 3: by 2022 100% of parents surveyed will feel they've increased their skills to help their children with early literacy.

- Goal 2: The library will facilitate support networks for parents and caregivers with children ages 0-5 years.

Objective 1: The library will host at least 3 programs per year for parents and caregivers to come together and support one another.

Objective 2: The library will host at least 3 programs per year for day home providers and caregivers to come together and support one another.

- Goal 3: Children ages 0-5 will have programs, materials, services & experiences that foster a love of reading and prepare them to enter school.

Objective 1:

by 2022 there will be a 15% increase in the number of children attending programming designed to aid them in their family early literacy goals.

Objective 2: by 2022 there will be a 10% increase in the number of materials available for children to aid them in their early literacy skills.

**Satisfy Curiosity:** Residents will have the resources they need to explore topics of personal interest and continue to learn throughout their lives.

- Goal 1: Youth ages 6-17 will have programs, materials, services & experiences and access to technology that allows them to explore a wide variety of personal interests.

Objective 1: By 2022 a 10% increase in the number of programs utilizing different areas in the library to allow for different tactile experiences.

Objective 2: By 2022 a 10% increase in the number of youth attending programs

Objective 3: By 2022 a 10% increase in the number of programs utilizing technology for youth.

- Goal 2: All people feel empowered to pursue their passions and find a community with similar interests.

Objective 1: by 2022 a 30% increase in the number of adults attending programs

Objective 2: by 2022 80% of people surveyed will be satisfied in the number and variety of programs to help them pursue their passions and increase their knowledge of the desired subject areas

- Goal 3: Adults in the community will have programs, materials, services & experiences and access to technology that encourage them to explore areas of personal interest.

Objective 1: by 2022 a 10% increase in the number of programs utilizing different areas in the library to allow for different tactile experiences

Objective 2: by 2022 a 30% increase in the number of adults attending programs

Objective 3: by 2022 a 10% increase in the number of programs utilizing technology for adults.

**Celebrate Diversity:** Residents will have programs and services that promote appreciation and understanding of their personal diversity and the diversity of others in the community.

- Goal 1: Youth ages 13-17 will have a safe space and programs to celebrate and share their individual diversity.

Objective 1: There will be at least 2 programs per session for youths to explore diversity.

Objective 2: By 2022 there will be a safe space for youth to celebrate their diversity.

- Goal 2: Adults will have programs that allow them to become more aware of diversity issues. (i.e. employers, seniors, adults, taking diversity training)

Objective 1: There will be at least 1 program per session facilitating about diversity.

Objective 2: by 2022 there will be a 25% increase in people attending programs facilitating conversations about diversity.

- Goal 3: Minority groups will have space & programs that help them become fully engaged in our community and allow them to celebrate their diversity with others.

Objective 1: by 2022 the board will update the policy on rental space to increase access for minority groups for the purpose of diversity awareness programs.

Objective 2: There will be at least 2 programs per session exploring diversity.

Objective 3: by 2022 there will be a 25% increase in people attending diversity based programs.